A Message from the President

Dear Friends,

On behalf of the Down Syndrome Association for Families of Nebraska Board of Directors and Staff, thank you for being a part of our DSAF family and making 2019 such an incredible year.

From the creation of a new Educational Series to the hiring of two new staff to the largest Give to Lincoln Day fundraising campaign – and so much in between – you have helped make each moment possible.

We march confidently into a new year inspired to serve the Down syndrome community of Nebraska. With continued efforts to review programs, expand services, and build and strengthen partnerships, DSAF is positioned for a bright future – a future that will better serve individuals with Down syndrome, and the families, friends, educators, and professionals who share in their lives.

Thank you for your collaboration as together we provide a positive vision of the future for people with Down syndrome in Nebraska.

Sincerely,
Liz Echternkamp
DSAF Board President

Strategic Priorities & Progress Toward Goals

Diversify Funding
2019 marked an incredible year for fundraising and a promising start to diversification. While the Step Up for Down Syndrome Walk still accounts for the majority of revenue at 72%, sponsorships and donations secured by the new Fundraising Committee and Marketing and Development Director, Mary Sweeney, saw the largest increase ever in DSAF history. Bank accounts were also moved to local, Nebraska banks with the promise of high-yield returns.

Enhance Member Communication
The Down Syndrome Community Connections newsletter, social media updates, relationships built with local news and radio outlets, and regular e-newsletters are but a few of the tools DSAF established in 2019 to help keep members informed. 2019 also marked the first member engagement survey allowing members to have a voice in current and future programs and services.

Illustrate Programming Value
Program Director, Dawna Daily, conducted a comprehensive review of all DSAF programs and services in 2019. That information, coupled with 2019 Member Engagement Survey feedback, directly resulted in the creation of new programs and enrichment activities, like Dads Night Out, the DSAF Educational Series, and Siblings Connect. The value of these many programs and services of DSAF is illustrated in DSAF President Updates and spotlight stories in the Down Syndrome Community Connections quarterly newsletter and social media.

Formalize Organizational Structure
The DSAF Board of Directors formalized board positions with the creation of unique advisory roles for each board member, while also focusing on increasing board membership with the addition of two new board members. DSAF Board President, Liz Echternkamp, officially assumed her role as President in May of 2019. The Marketing and Development Director position was filled with the hiring of Mary Sweeney and the Program Director position was filled with the hiring of Dawna Daily.
**The People We Serve**

<table>
<thead>
<tr>
<th>243</th>
<th>111</th>
<th>928</th>
<th>126</th>
</tr>
</thead>
<tbody>
<tr>
<td>Members</td>
<td>People with Down Syndrome</td>
<td>Families, Friends, Educators, and Allies</td>
<td>Nebraska Cities Represented by DSAF Members and Allies</td>
</tr>
</tbody>
</table>

**Engaging the Down Syndrome Community**

<table>
<thead>
<tr>
<th>1,169</th>
<th>1,200</th>
<th>149</th>
<th>986</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendees at 44 Enrichment Events</td>
<td>Step Up Walk Attendees</td>
<td>Volunteers Making It All Possible</td>
<td>Pages Read by the Young Adult Book Club (5 Books!)</td>
</tr>
</tbody>
</table>

**Educating & Advocating**

<table>
<thead>
<tr>
<th>70</th>
<th>90%</th>
<th>1,039</th>
<th>21%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medical Outreach Visits to NICUs, Hospitals, Labor &amp; Delivery Units, and Physicians</td>
<td>New Families with Prenatal or Birth Diagnosis Connected to Medical Outreach Team</td>
<td>People Educated and Inspired Through Community Connections Newsletter</td>
<td>Increase in Facebook Likes</td>
</tr>
</tbody>
</table>

**Dollars & Cents**

<table>
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<tr>
<th>$4,150</th>
<th>50%</th>
<th>$29,315</th>
<th>1,037%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donated by DSAF to National Down Syndrome Groups</td>
<td>New Families w/Prenatal or Birth Diagnosis Connected to Medical Outreach Team</td>
<td>Cash &amp; In-Kind Donations from NEW Sponsors</td>
<td>Increase in Give to Lincoln Day Support</td>
</tr>
</tbody>
</table>

“It’s awesome to be around other parents who know the gift of having a child with Down Syndrome, to meet the adorable new babes, and to celebrate the successes and dignified, joyful lives of the older ones! We are fortunate to have DSAF to organize events for these connections!”

- Pat S.
  DSAF Member
Thank You to Our Supporters

**Signature ($5,000+)**
Enable Savings Plan

**Gold Star ($1,000 - $4,999)**
- Ash Grove Grant
- Bryan Center for Maternal and Fetal Care
- Bryan Medical Center Pediatric Therapy and Rehabilitation
- Dental Designs
- Digital Sky
- Eclipse Inc.
- Froggy 98
- HBE LLP
- Henry's Hooligans
- Images for a Lifetime
- Nebraska Animal Medical And Emergency Center
- Peed Foundation
- Pinnacle Bank
- Ryan and Kim Abell
- Sid Dillon
- Star Digital Print
- UBT
- West Gate Bank

**Red Star ($500 - $999)**
- Anitra Warrior
- Brian & Courtney Brightman
- Complete Children's Health
- DotDotSmile by Tracy Kadavy
- In Loving Memory of Don Lovegrove
- Indigo Bridge Books & Cafe
- Lincoln Community Foundation
- Lovegrove Homes
- Party Inflatables
- Premier O&P Inc.
- Proforma
- Rock 'n' Joe Coffee Bar
- Schneider Electric
- Thomas M Fritsch DDS
- Walmart Community Grants
- Weers Motorsports

**Blue Star ($250 - $499)**
- Chick-fil-A SouthPointe Pavilions
- Caroline Hug
- Children's Dentistry of Lincoln
- Dawna Daily
- Gina V Physical Therapy
- Hy-Vee, Inc.
- Lincoln Parks and Recreation
- Lovegrove Racing
- Mark and Stacy Rolland
- Melissa and Brian Payne
- Morningstar Counseling and Consultation
- Morrow Poppe Watermeier & Lonowski, P.C.
- Nana and Kay-Kay
- Neogen Corporation
- Nikki Rhae Photography
- Ocean's Dental
- Pepsi-Cola of Lincoln
- Pine Ridge Dental
- Q2 eBanking
- REMAX
- Rick Meyer
- Robert and Joann Bettenhausen
- Runza Restaurants
- Schoettger Orthodontics
- Swimtastic Swim School
- TerraSumoto
- Theatre Arts for Kids
- Tina Kearney and Frank Dolezal

2019 Expenses vs. 2019 Revenue

**Expenses**
- Education & Events $54,693.75 46%
- Awareness $25,067.21 21%
- Programming $14,806.23 12%
- DSAF Admin $13,284.40 11%
- Development $6,909.65 6%
- Partnerships $4,505.00 4%

**Total Expenses**: $119,266.24

**Revenue**
- SUDS Step Up Walk $85,735.82 72%
- Donations $18,383.89 15%
- Registrations $3,499.93 3%
- Sales $1,720.75 1%
- Membership $535.00 0%
- Interfunds Transfer $9,390.85 8%

**Total Revenue**: $119,266.24

For a full list of board and staff members, please refer to the provided text.