Highlighting Accomplishments

2014 FINANCIAL BRIEF
Those three words embody the recent focus for the DSAF organization.

We are just coming off of the high of the 2015 Capital City Step Up for Down Syndrome Walk (CCSUDS) last month. The CCSUDS Committee assembled our largest awareness and fundraising event yet, with 77 teams, more than 1,700 pre-registrations and a record 1,620 day-of participants. Joining the masses, Board members were present and engaged (and, taking notes).

Our Walk has tripled in size over the past 14 years. And, even though Kansas City has the largest walk in the U.S. (10,000 walkers), it’s worth making some comparisons to put the impact of CCSUDS in perspective:

**KC** — 10,000 walkers / 2,500,000 KC population (0.4%)
**CCSUDS** — 1,620 walkers / 250,000 Lincoln population (0.65%)

*Our local Step UP Walk is reaching more people per capita* — that’s exciting!

In response to the observations gathered at the Walk and feedback from our bi-annual chairs events, the Board chose to publish this abbreviated recap to not only outline the fantastic highlights of DSAF new and continuing member opportunities, but also offer a break down of those programs and events. While the budget and planning process isn’t that exciting, the benefits stemming from that process are. We have an amazing Treasurer who holds us accountable by diligently working with our CPA firm to carefully track every penny and keep each budget category visible to the Board of Directors on a monthly basis. The following pages show specific examples of how the dollars are used.

This spring, the DSAF finished an extensive search process via search committee to arrive at a huge and exciting milestone in hiring our first full-time Program Director, Jodi Brodersen White! Jodi brings fantastic energy, passion, and capacity for us to explore new opportunities for the organization - short and long term. I hope you can meet Jodi face to face at one of our next events.

Additionally, DSAF Board of Directors recently held its annual Strategic Planning retreat. It was a very productive evening, reflecting on successful endeavors of the past year and focusing on specific challenges which need to be addressed in order to plan for the next level of growth and benefits.

Please peruse this publication to see the varied facets and offerings that you may not know are happening within our organization. Whether you are new to the DSAF family, or a long-time member—thank you, for your continued participation. Look for great things to come.

- Dean Fuelberth, President, Board of Directors
**FINANCIALS - How Your Efforts Make A Difference**

**Expenses**
- National & Community Partnerships: 5%
- Education & Events: 27%
- Awareness: 42%
- Organization Development: 11%
- Programming: 3%
- Scholarships: 1%
- DSAF Admin: 11%

**Revenues**
- Sales: 6%
- Donations: 5%
- Membership: 1%
- SUDS Step Up Walk: 88%

* Based on 2014 DSAF Expenses of $72,487 and Revenues of $111,277

**MEMBER BENEFITS & OPPORTUNITIES**

**AWARENESS**
- Calendars & Fact Posters
- Website & Social Media
- Inclusive Teacher Recognition
- CCSUDS Walk

**PROGRAMMING**
- Mom’s Night Out
- Parents First Contact Program
- Smart Start
- SEAS (Summer Enrichment Activities Support)
- Sibling Workshop
- Bike Camp
- Lil’ Stars
- Super Stars
- Teen/Young Adult Stars

**EDUCATION & EVENTS**
- Annual Education Conference
- Newsletter
- World DS Day
- Picnic & Pool Party
- Trip to the Pumpkin Patch
- Children’s Museum
- Holiday Brunch

- $2K funds Medical Outreach, including hospital packets/baskets
- $13K funds Education Conference

**DEVELOPMENT**
- Board Strategic Planning
- DSAIA Leadership Conference

- Funding allowed representatives of DSAF to travel to D.C. in support of ABLE ACT bill

**SCHOLARSHIPS**
- To Attend Local and National Conferences

- $5750 of available scholarships

**90% of Walk funds raised remain in Lincoln area to benefit local membership**

**10% of Walk funds currently distributed to several national organizations who provide benefits to larger Down syndrome community (reviewed annually):**

- National Down Syndrome Society (NDSS): legislation & research
- National Down Syndrome Congress (NDSC): parent resources and annual parent convention
- Down Syndrome Affiliates in Action (DSAIA): resource sharing among affiliate groups and annual leadership convention
MISSION: The Down Syndrome Association for Families (DSAF) is a Lincoln non-profit organization that provides support for individuals with Down syndrome, their families, friends, educators, and professionals who share in their lives.

Every person with Down syndrome is an individual who has a unique purpose and abilities. The Down Syndrome Association for Families provides networking and a positive vision for the future.

**CORRECT TERMINOLOGY
“PERSON FIRST” LANGUAGE
A child born with Down syndrome is just that - a “child” first, with the diagnosis Down syndrome - not “a Down syndrome child” or “the child is Down syndrome” (just as you would not say “the child is Cancer”).

** Photos courtesy of John Simms, and Erica at Images for a Lifetime Photography**

**CURRENT LEADERSHIP**

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** Photos courtesy of John Simms, and Erica at Images for a Lifetime Photography**